

**GOVERNMENT OF JAMMU AND KASHMIR  
INDUSTRIES AND COMMERCE DEPARTMENT  
Civil Secretariat, Jammu**

**Circular No: 01-IND of 2021**

**Dated: 08.01.2021**

**Subject: Geographical Indication (GI) Tagging of Goods.**

Ministry of Commerce and Industry, Government of India has advised that all the departments of the Union Territory of Jammu and Kashmir, may be directed to furnish details of items which require Geographical Indications registration under the Geographical Indications of Goods (Registration and Protection) Act of 1999.

Geographical Indication or GI is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. These are typically used for Agricultural Products, Food stuffs, Handicrafts and Industrial Products.

As a part of the efforts to protect the local goods known for their qualities and reputation, 09 items from Union Territory of Jammu and Kashmir have Geographical Indications registration. There are many goods which require protection so as to avoid counter branding of the same.

Therefore, it is enjoined upon all the Administrative Secretaries to furnish details of items which require Geographical Indications registration with Industries and Commerce Department, so that same is shared with the Ministry of Commerce and Industry, Government of India.

Sd/-

(Manoj Kumar Dwevidi) IAS

**Commissioner Secretary to the Government  
Industries and Commerce Department**

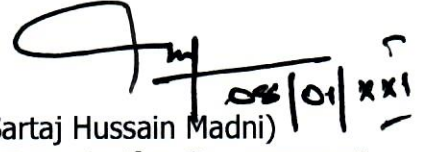
Dated: 08.01.2021

 No: IND/Gen/84/2019

Copy to the:

1. All Financial Commissioners.
2. Director General of Police, J&K.
3. Principal Secretary to the Lieutenant Governor.
4. All Principal Secretaries to Government.
5. Principal Resident Commissioner, J&K Government, New Delhi.

6. All Commissioner/ Secretaries to the Government.
7. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
8. Director General, J&K Institute of Management, Public Administration and Rural Development, Jammu.
9. Director Industries and Commerce Jammu/ Kashmir.
10. Director Handicrafts and Handloom Jammu/ Kashmir.
11. Director Information,
12. Director, Archives, Archaeology and Museums.
13. Private Secretaries to Advisor (F)/(B)/(BK) to Lieutenant Governor.
14. Private Secretary to the Chief Secretary.
15. Private Secretary to Commissioner/ Secretary to the Government, Industries and Commerce Department. ✓
16. In-charge website, GAD/ I&C Department.
17. Notification file.



Handwritten signature of Sartaj Hussain Madni, dated 08/01/2021.

(Sartaj Hussain Madni)

**Deputy Secretary to the Government  
Industries and Commerce Department**