

**Government of Jammu and Kashmir
Industries & Commerce Department
Civil Secretariat, J&K.**

Subject:- Initiative under One District One Product (ODOP).

Ref:- D.O No. 36017/227/2020-Investment Promotion –Part(4) received from Ministry of Commerce & Industry (DPIIT), Government of India.

**Government Order No. 95–JK(IND) of 2022
Dated: 17 - 06-2022**

Shri Devansh Yadav, IAS, Managing Director, J&K Trade Promotion Organization (JKTPO) shall be the Nodal Officer to deal as a Single Point of Contact (SPoC) for the One District One Product (ODOP) initiative on behalf of Industries and Commerce Department.

By Order of the Government of Jammu and Kashmir.

**Sd/-
(Vivek Bharadwaj), IAS
Financial Commissioner,
Additional Chief Secretary**

No:- IC-GEN/70/2021-02

Dated:- 17 -06-2022

Copy to the:-

1. Joint Secretary, Ministry of Home Affairs, (Department of Jammu, Kashmir and Ladakh Affairs), Government of India, New Delhi.
2. Additional Secretary, Ministry of Commerce and Industry(DPIIT) Government of India, Udyog Bhawan, New Delhi.
3. Managing Director, JKTPO. He shall provide the requisite inputs for updating the list of products identified under the ODOP initiative available on the designated website, besides other details as sought by the ministry.
4. Director, Archives, Archaeology and Museums, J&K, Jammu
5. Private Secretary to Financial Commissioner (Additional Chief Secretary), I&C Department.
6. Incharge Website
7. Government Order file.

(Sanjeev Kumar)

Under Secretary to the Government