

**GOVERNMENT OF JAMMU AND KASHMIR
INDUSTRIES AND COMMERCE DEPARTMENT
Civil Secretariat, J&K**

Subject: Holding of Events/Expos within or outside the UT of J&K-sharing of responsibilities regarding.

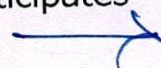
Circular No. 04 -JK (IND) of 2023.

Dated: 10 -07-2023.

The matter has been deliberated and decided previously in various meetings that multiple proposals are being forwarded to the Administrative Department from respective Directorates, regarding their participation in various National and International Events/ Fairs, without taking into account the requisite procedure and mandate. To do away with repetitions, redundancies and to ensure fair participation of artisans from various wings of the department representing different crafts of J&K UT, it was decided that as per the Memorandum of Association of the Jammu and Kashmir Trade Promotion Organization (JKTPO), the Corporation has to promote, organize, manage and participate in handicrafts/handloom/industrial trade, other fairs and exhibitions in India and abroad to take, all measures incidental thereto for promoting industry, especially in the State of Jammu and Kashmir and enhance its global competitiveness. In this regard, it is the responsibility and duty of Department of Handicrafts and Handloom Jammu/Kashmir to ensure participation of the Artisans/Weavers including their boarding and lodgings, as per the provisions of J&K Handicraft and Handloom Policy, 2020 notified vide Government Order No. 54-IND of 2020 dated 10.03.2020.

Further, the department of Handicrafts and Handloom shall not only facilitate in providence of stalls to the Artisans/Weavers/Cooperative Societies but shall also reimburse the travel expenses and freight charges to such participants as per provisions in Handicrafts & Handloom Policy, 2020.

The selection of the participants must be merit based and be made after due diligence by the authorities of Handicrafts and Handloom Department, Handicrafts and Handloom Corporation and J&K Khadi and Village Industries Board (J&K KVIB) etc. and such processes shall be fair, transparent and beneficial to all registered/recognized artisans/weavers/cooperatives/ SHGs. To further democratize the process of participation, it shall be ensured that no artisan/weaver etc. participates



in more than two events/fairs/Expos (National or International) in a single year. This condition shall not apply to the National/UT Awardees.

It is accordingly impressed upon all the concerned to adhere to the instruction and take note of the mandate and responsibilities of the respective departments while furnishing/forwarding the proposals regarding the Expos/Events, being held within or outside the Country.

Sd/-

(Vikramjit Singh)IPS

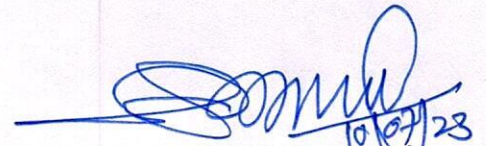
Commissioner/Secretary to the Government

No: IC-HHD/102/2022-02

Dated: 07.07.2023

Copy to the: -

1. Joint Secretary (JK&L) Ministry of Home Affairs, Government of India, New Delhi.
2. Managing Director, Jammu and Kashmir Trade Promotion Organization.
3. Director, Handicrafts & Handloom, Kashmir.
4. Director Handicrafts and Handloom, Jammu
5. Managing Director, J&K Handicrafts and Handloom Corporation.
6. Secretary/CEO, J&K KVIB.
7. Private Secretary to Commissioner/Secretary to the Government, Industries & Commerce Department.
8. In-charge Website, Industries and Commerce Department.
9. Circular file/stock file.


(Anil Sharma)

Under Secretary to the Government